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ScottMadden, Inc. 3495 Piedmont Road Building 10, Suite 805 Atlanta, GA 30305 404-814-0020 scottmadden.com

ScottMadden Joins SEPA to Build Momentum for Change with 51st State Initiative

ATLANTA, GA – (April 27, 2016) – ScottMadden, Inc., one of North America's leading energy consulting firms, recently joined energy industry thought leaders at The 51st State Phase II Summit in Denver, CO.

The Smart Electric Power Alliance (SEPA) launched the 51st State Initiative to offer a platform for the power sector to discuss the future of the electric industry. The objective is to identify equitable business models and integrated grid structures to successfully incorporate solar, storage, demand response, and other distributed energy resources. Phase II focused on the development of specific <u>roadmaps</u> that showed how we get from "here" to "there," considering various paths that could work for a variety of states or market conditions that are all headed in the same general direction.

The invitation-only event included an engaging discussion on the roadmaps detailing potential changes to retail market design, wholesale market design, utility business models, information technology, asset deployment, and rates and regulation.

One theme identified across roadmaps was the transition to utility business models. During the Summit, Chris Vlahoplus, partner and clean tech & sustainability practice leader at ScottMadden, participated in a panel discussing this topic. Additional speakers included Ralph Izzo of PSEG, Allen Mosher of American Public Power Association, and H. Edwin Overcast of Black & Veatch. Speakers examined how utilities should be compensated, clarified and defined roles of markets and regulated businesses, and discussed ways to create stable policy moving forward.

"With the 51st State Initiative, SEPA is facilitating thoughtful discussion focused on the integration and impact of distributed energy resources," said Mr. Vlahoplus. "In our roadmap, we outline how the natural advantages of the utility can be leveraged to facilitate this transition."

To review our Phase II roadmap, please <u>click here</u>. To review all Phase II roadmap submissions, please <u>click here</u>. To learn how we are helping our clients to understand the changing landscape, please <u>contact us</u>.

About Smart Electric Power Alliance

The Smart Electric Power Alliance (SEPA) facilitates collaboration across the electric power industry to enable the smart deployment and integration of clean energy resources. Our focus centers on solar, storage, demand response, and other enabling technologies. For more information, visit www.solarelectricpower.org | Twitter | Facebook | LinkedIn

About ScottMadden's Clean Tech & Sustainability Practice

Leveraging our energy expertise, the ScottMadden Clean Tech & Sustainability practice helps our clients effectively navigate through the quickly changing energy landscape. We specialize

in assisting our clients with sustainable energy strategies and making smart portfolio choices. We work with our clients to understand and effectively utilize cleaner, renewable sources of energy, such as nuclear, wind, solar, biomass, and biofuels. Our experienced team of energy practitioners understands the roles of energy efficiency, demand response, and storage as part of an integrated strategy. We also assist clients with sustainability, bringing an understanding of energy-unique concerns.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | Twitter | Facebook | LinkedIn

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Media contact:
Mary Tew
marytew@scottmadden.com
919-714-7628