

ScottMadden to Discuss How to Engage Customers in a Lower-Carbon Grid at EnerNOC EnergySMART Conference

ATLANTA, GA – (March 23, 2016) – ScottMadden, Inc., one of North America’s leading energy consulting firms, will join top energy experts at [The EnerNOC EnergySMART Conference](#) being held April 4–6 at the Gaylord National Resort and Convention Center in Washington, DC.

During this event, [Cristin Lyons](#), partner and grid transformation practice leader at ScottMadden, will serve as a panelist during the Energy Pivot for Utilities & Retailers track. Designed specifically for energy service providers, this track will help attendees hone their knowledge of industry trends, customer needs and expectations, and available opportunities to deliver an experience that enhances their business customer relationships.

Ms. Lyons will join Brooke Reilly of Pacific Gas & Electric (PG&E) and Lisa Jacobson of The Business Council for Sustainable Energy (BCSE) to serve as a panelist for the session, “Engaging Customers in a Lower-Carbon Grid.” This track will explore how distributed energy resources (DERs) combined with demand-side management programs, products, and services offer opportunities to serve business customers in new ways. Attendees will learn how to enhance demand flexibility to reduce costs for themselves and their customers and to manage the grid’s carbon intensity.

“Emerging technologies offer tremendous promise for customers looking for alternatives with which to manage their energy usage,” said Ms. Lyons.

About ScottMadden’s Grid Transformation Practice

For more than 30 years, ScottMadden has helped our clients transform the way they operate, plan, and maintain the grid and interact with their customers. The Grid Transformation practice focuses on helping clients adapt to the myriad changes driven by the increasing penetration of distributed energy resources, such as distributed generation, storage, demand response, and microgrids. We help our clients choose the path that meets their reliability, customer, and regulatory goals, and then we help them implement it.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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Media contact:

Mary Tew

marytew@scottmadden.com

919-714-7628