

## ScottMadden to Host Free Webcast Based on Latest Energy Industry Update

**ATLANTA, GA – (April 14, 2016)** – ScottMadden, Inc., one of North America’s leading energy consulting firms, is pleased to join forces with Energy Central to present an interactive webinar, “[ScottMadden’s Energy Industry Update – Neither Fish nor Fowl](#),” on Friday, April 29, 2016, from 1:00–2:00 PM EDT. Coinciding with the release of ScottMadden’s latest Energy Industry Update, this complimentary webcast will provide you with the insights and knowhow to navigate today’s complex, ever-changing industry.

During this free session, our industry experts will share their views and field questions related to the energy transitions in Texas and Hawaii and cybersecurity. Speakers will include [Marc Miller](#), partner and public power and electric cooperatives practice leader at ScottMadden; [John Pang](#), partner at ScottMadden; and [Jon Kerner](#), partner and IT practice leader at ScottMadden. [Stuart Pearman](#), partner and energy practice leader, will serve as moderator.

Mr. Pearman said, “The juxtaposition of new and old in our industry is striking: rooftop solar next to central station gas and nuclear plant build; wholesale electricity markets next to state resource planning moves; traditional regulatory constructs next to new business models. It is an exciting time in our industry, one that today is truly neither fish nor fowl.”

To learn more about the webcast or to register, please [click here](#).

All registered attendees will receive a complimentary copy of our upcoming Energy Industry Update.

For more than a decade, the ScottMadden Energy Industry Update has served as the catalyst for strategic discussion, debate, and decisions. More than 10,000 executive leaders rely on it for the most important trends and thought-provoking insights.

### **About ScottMadden’s Energy Practice**

We know energy from the ground up. Since 1983, we have been energy consultants. We have served more than 300 clients, including 20 of the top 20 energy utilities. We have performed more than 2,400 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

### **About ScottMadden, Inc.**

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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