

ScottMadden Sponsors AGA Financial Forum 2016

ATLANTA, GA – (May 23, 2016) – ScottMadden, Inc., one of North America’s leading energy consulting firms, recently joined top energy experts as a sponsor at the American Gas Association (AGA) [Financial Forum](#) in Naples, FL. This three-day event provided a unique opportunity to review the changing landscape with senior executives from energy utilities.

“This conference provides a great opportunity to hear the CEOs and CFOs articulate their strategy,” said [Ed Baker](#), partner at ScottMadden. “As we have said in our report, ‘[The Value of Strategic Direction](#),’ strategy matters, and the clarity and decisiveness of strategy appear to influence the amount of value created as much as the strategy itself.”

About ScottMadden’s Energy Practice

We know energy from the ground up. Since 1983, we have been energy consultants. We have served more than 300 clients, including 20 of the top 20 energy utilities. We have performed more than 2,400 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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