

## ScottMadden to Discuss Generation Fleet Performance at North America's Largest Wind Energy Conference

**ATLANTA, GA – (May 19, 2016)** – ScottMadden, Inc., one of North America's leading energy consulting firms, will soon join wind energy thought leaders as a speaker at the American Wind Energy Association (AWEA) WINDPOWER conference being held May 23–26 in New Orleans, LA. This leading annual event gathers thousands of professionals from all major segments in the industry, bringing together policy makers and thought leaders for collaboration.

At this event, Todd Williams, partner at ScottMadden, will discuss the concept of a playbook or model for effective management. Wind operators will learn how to leverage scale by adopting leading practices across their asset base using a proven model deployed by many large, conventional generation fleets. Additionally, ScottMadden will display a poster in the AWEA poster hall highlighting a case study where we helped one wind operator apply the concepts of a playbook to their wind safety function.

“The value of a generation fleet can be greater than the sum of its individual generation assets. Top performance is not automatic or self-sustaining, it needs a mechanism for continuous improvement. We believe that given the size of the U.S. wind fleet, wind generation has reached an inflection point, and owners can benefit from implementing an operational playbook,” said Mr. Williams.

### **About ScottMadden's Clean Tech & Sustainability Practice**

Leveraging our energy expertise, the ScottMadden Clean Tech & Sustainability practice helps our clients effectively navigate through the quickly changing energy landscape. We specialize in assisting our clients with sustainable energy strategies and making smart portfolio choices. We work with our clients to understand and effectively utilize cleaner, renewable sources of energy, such as nuclear, wind, solar, biomass, and biofuels. Our experienced team of energy practitioners understands the roles of energy efficiency, demand response, and storage as part of an integrated strategy. We also assist clients with sustainability, bringing an understanding of energy-unique concerns.

### **About ScottMadden, Inc.**

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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