

ScottMadden Highlights Generation Fleet Performance at AWEA WINDPOWER 2016 Conference

ATLANTA, GA – (June 9, 2016) – ScottMadden, Inc., one of North America’s leading energy consulting firms, recently joined wind energy thought leaders as a speaker at the American Wind Energy Association (AWEA) [WINDPOWER 2016](#) conference in New Orleans, LA. This event provided a unique platform to discuss the changing industry among policy makers and thought leaders.

During the event, [Todd Williams](#), partner at ScottMadden, reviewed the concept of a playbook for effective operation of generating assets. “Owners of wind generation assets are transitioning from a focus on development and acquisition to a focus on managing a large fleet that may include disparate assets. To continue to be competitive, success in wind will shift to operational efficiency. A playbook approach has proven successful in driving value in conventional generation and offers lessons for wind operators,” said Mr. Williams.

Additionally, ScottMadden featured a poster in the AWEA poster hall highlighting a recent case study where we helped one wind operator apply the concepts of a playbook to improve their safety performance. The presentation, with a link to the poster, can be found [here](#). For more information about this project or to learn how we can support your generation fleet performance, please [contact us](#).

About ScottMadden’s Clean Tech & Sustainability Practice

Leveraging our energy expertise, the ScottMadden Clean Tech & Sustainability practice helps our clients effectively navigate through the quickly changing energy landscape. We specialize in assisting our clients with sustainable energy strategies and making smart portfolio choices. We work with our clients to understand and effectively utilize cleaner, renewable sources of energy, such as nuclear, wind, solar, biomass, and biofuels. Our experienced team of energy practitioners understands the roles of energy efficiency, demand response, and storage as part of an integrated strategy. We also assist clients with sustainability, bringing an understanding of energy-unique concerns.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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