

## ScottMadden Shares Tips to Advance Your Shared Services Model with Next Generation Concepts

**ATLANTA, GA – (June 28, 2016)** – ScottMadden, Inc., a general management consulting firm, recently joined industry leaders as a sponsor and presenter at SSON’s Shared Services for Finance & Accounting event in Dallas, TX. This event covered the entire spectrum of finance and accounting challenges in shared services.

During the event, [Brad DeMent](#), [Trey Robinson](#), and [Jerred Crosby](#), partners at ScottMadden, reviewed advancing your financial shared services model with next generation concepts. What’s next for maturing shared services operations? How do you add value within a manageable framework? This session provided a deep dive into non-traditional, next generation concepts, sharing strategies to add value to an organization.

“We noted the majority of participants were first-time attendees, but interested in advanced concepts and validation of their shared services and global business model designs,” said Mr. DeMent. “Attendees were able to learn from the experiences of others while also gaining insight into advanced industry topics, such as robotics process automation and global governance models,” added Mr. Robinson. “Participants appreciated going beyond the basics with ideas that do not discard the necessities of their core responsibility for an effective and efficient shared services model,” continued Mr. Crosby.

Additionally, Mr. DeMent chaired the event and provided a helpful recap of presentation themes. To receive a copy of the top takeaways related to business intelligence and robotics, governance, globalization, shared services projects, recruiting and retaining talent, or change management, please [contact us](#).

### **About ScottMadden’s Corporate & Shared Services Practice**

ScottMadden has been a pioneer in corporate and shared services since the practice began decades ago. Our Corporate & Shared Services practice has completed more than 1,300 projects since the early 90s, including hundreds of large, multi-year implementations. Our clients span a variety of industries from entertainment to energy to high tech. Examples of our projects include business case development, shared services design, and shared services build support and implementation.

### **About ScottMadden, Inc.**

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

###

Media contact:

Mary Tew

[marytew@scottmadden.com](mailto:marytew@scottmadden.com)

919-714-7628