

ScottMadden Releases Summary of 51st State Initiative Roadmap: Leveraging the Natural Advantages of the Utility

ATLANTA, GA – (August 17, 2016) – ScottMadden, Inc., one of North America’s leading energy consulting firms, recently released a summary of the 51st State Phase II Roadmap submitted to [The Smart Electric Power Alliance \(SEPA\)](#).

SEPA introduced the 51st State Initiative to create an ongoing, safe platform for experts and industry leaders to present, sound out, and provide feedback on direction and innovation to support utility sector evolution in the face of growing adoption of distributed energy resources (DER).

The objective of Phase I was to identify equitable business models and integrated grid structures to successfully incorporate solar, storage, demand response, and other DER. In Phase II, roadmaps were submitted by a number of industry leaders to show how we might get from “here” to “there.”

[ScottMadden’s Roadmap](#) offers a framework for how DER assets can be deployed at high penetrations without creating an entirely new construct for the electric industry. Instead, the Roadmap proposes leveraging the natural advantages of the electric utility in order to accelerate the deployment and penetration of DER assets to benefit customers.

A summary of [ScottMadden’s Roadmap](#) was presented during the 51st State Phase II Summit in Denver, CO. The invitation-only event was thought provoking as a wide range of power sector stakeholders wrestled with potential changes to retail market design, wholesale market design, utility business models, information technology, asset deployment, and rates and regulation.

To review a summary of the Phase II Roadmap, please [click here](#). [Click here](#) to review our full Phase II Roadmap or [here](#) to access all Phase II Roadmap submissions. To learn how we are helping our clients to understand the changing landscape, please contact us.

About Smart Electric Power Alliance

The Smart Electric Power Alliance (SEPA) facilitates collaboration across the electric power industry to enable the smart deployment and integration of clean energy resources. Our focus centers on solar, storage, demand response, and other enabling technologies. For more information, visit www.solarelectricpower.org | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

About ScottMadden’s Clean Tech & Sustainability Practice

Leveraging our energy expertise, the ScottMadden Clean Tech & Sustainability practice helps our clients effectively navigate through the quickly changing energy landscape. We specialize in assisting our clients with sustainable energy strategies and making smart portfolio choices. We work with our clients to understand and effectively utilize cleaner, renewable sources of energy, such as nuclear, wind, solar, biomass, and biofuels. Our experienced team of energy practitioners understands the roles of energy efficiency, demand response, and storage as part

of an integrated strategy. We also assist clients with sustainability, bringing an understanding of energy-unique concerns.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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