

ScottMadden Releases Latest Edition of the Semi-Annual Energy Industry Update

ATLANTA, GA – (October 27, 2016) – ScottMadden, Inc., one of North America’s leading energy consulting firms, recently released its Fall [Energy Industry Update](#). For more than a decade, the ScottMadden Energy Industry Update has served as the catalyst for strategic discussion, debate, and decisions. More than 10,000 executive leaders rely on it for the most important trends and thought-provoking insights. This highly anticipated semi-annual report will give you bottom-line insights, distill recent events, and help you as you prepare for emerging trends.

Themed “**As Yogi Berra Might Say...**,” this issue focuses on strategic drivers that are propelling our industry like nuclear challenges, changing energy supply and demand patterns, and federal-state policy friction:

- *Nuclear Challenges and Responses:* Low natural gas prices, challenging capacity markets, continuing investment needs, and weak carbon price signals are putting pressure on existing nuclear plants, especially in competitive markets. What are the risks and implications?
- *The Duck Curve:* Everyone talks about the duck curve, but what really drives it? Our analysis confirms the duck curve is real and growing faster than expected. In addition, we found some interesting, unexpected, and important nuances. It turns out that the conventional wisdom is not supported by the data.
- *Emerging Federal-State Policy Friction:* Historically, the boundary between federal and state jurisdiction in the wholesale and retail energy markets has been called “a bright line.” Was it? Is it? How is this unfolding, and what does it mean?

“We draw upon the great philosopher, Yogi Berra, to guide our insights into the industry today,” said [Stuart Pearman](#), partner at ScottMadden and energy practice leader. “As Yogi said, ‘If you don’t know where you’re going, you might not get there.’ We wrote this update to help industry leaders who are charting their course during these exciting times.”

If you have not already registered, we encourage you to join ScottMadden and Energy Central for the interactive webcast, “[ScottMadden’s Energy Industry Update – As Yogi Berra Might Say...](#),” on Friday, November 4, 2016, from 1:00–2:00 PM EDT. During this free session, our industry experts will share their views and field questions related to nuclear challenges and responses, changing energy supply and demand patterns, and emerging federal-state policy friction. Join us to hear from [Sean Lawrie](#), partner at ScottMadden; [Chris Vlahoplus](#), partner and clean tech & sustainability practice leader at ScottMadden; and [Rick Starkweather](#), partner at ScottMadden. Stuart Pearman, partner and energy practice leader, will serve as the webcast moderator.

To schedule an interview with one of our thought leaders or to learn more about our experience in the industry, please [contact us](#).

About ScottMadden's Energy Practice

We know energy from the ground up. Since 1983, we have been energy consultants. We have served more than 300 clients, including 20 of the top 20 energy utilities. We have performed more than 2,400 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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