

ScottMadden to Release Semi-Annual Energy Industry Update and Host Free Webcast to Highlight Key Topics

ATLANTA, GA – (October 5, 2016) – ScottMadden, Inc., one of North America’s leading energy consulting firms, will release its fall Energy Industry Update. For more than a decade, the ScottMadden Energy Industry Update has served as the catalyst for strategic discussion, debate, and decisions. More than 10,000 executive leaders rely on it for the most important trends and thought-provoking insights.

Themed “As Yogi Berra Might Say...,” this issue will focus on strategic drivers that are propelling, and challenging, our industry. ScottMadden will offer insights on topics like nuclear challenges, changing energy supply and demand patterns, and federal-state policy friction:

- *Nuclear Challenges and Responses:* Low natural gas prices, challenging capacity markets, continuing investment needs, and weak carbon price signals are putting pressure on existing nuclear plants, especially in competitive markets. What are the risks and implications?
- *Changing Energy Supply and Demand:* The electric industry is grappling with low load growth, lower energy intensity, and increasing amounts of renewable resources, both utility scale and distributed. These resources reduce emission, but their output can be variable, difficult to forecast, and may quickly ramp up or down. How can we plan and run the grid?
- *Emerging Federal-State Policy Friction:* Historically, the boundary between federal and state jurisdiction in the wholesale and retail energy markets has been called “a bright line.” Was it? Is it? How is this unfolding and what does it mean?

Stuart Pearman, partner and energy practice leader at ScottMadden, said, “As our industry evolves in the face of these sea of changes and major uncertainties, we are reminded of the words of that great philosopher, Yogi Berra. He said, ‘You’ve got to be very careful if you don’t know where you are going, because you might not get there.’ Our clients use our Update to help chart their course. We hope it helps you.”

To receive your copy of this complimentary report, subscribe [here](#), or to download the prior issue, click [here](#). **An advance copy of the Update will be available to media prior to the release date. [Contact us](#) to get more details.**

If you are interested in scheduling an interview with one of our thought leaders, please [contact us](#).

Complimentary Energy Industry Update Webcast

To coincide with the release of the report, ScottMadden will join forces with Energy Central to present an interactive webcast, “ScottMadden’s Energy Industry Update – As Yogi Berra Might Say...,” on Friday, November 4, 2016, from 1:00–2:00 PM EDT. During this free session, our industry experts will share their views and field questions related to nuclear challenges and

responses, changing energy supply and demand patterns, and emerging federal-state policy friction. Join us to hear from [Sean Lawrie](#), partner at ScottMadden; [Chris Vlahoplus](#), partner and clean tech & sustainability practice leader at ScottMadden; and [Rick Starkweather](#), partner at ScottMadden. [Stuart Pearman](#), partner and energy practice leader, will serve as the webcast moderator.

About ScottMadden's Energy Practice

We know energy from the ground up. Since 1983, we have been energy consultants. We have served more than 300 clients, including 20 of the top 20 energy utilities. We have performed more than 2,400 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#).

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