

## ScottMadden to Sponsor and Present at APP2P Conference & Expo

**ATLANTA, GA – (October 13, 2016)** – ScottMadden, Inc., a general management consulting firm, will sponsor and present at the Diversified Communications' APP2P Conference & Expo to be held October 24-26, 2016 at the Caesars Palace in Las Vegas, NV. This event will include certification training in eight different conference tracks and full-day workshops. It is the largest, most comprehensive event dedicated to accounts payable, bringing together experienced practitioners and innovative strategists to provide an in-depth, three-day Accounts Payable learning experience.

Brad DeMent, partner and finance practice leader at ScottMadden, will present during the session entitled, "Robotics Process Automation – Is It Worth the Hype?" This session will explain RPA and how it works, highlight the benefits, and share the critical factors for successful implementation.

"We are closely tracking a rapid wave of digitization initiatives that are reshaping financial delivery models. We are looking forward to learning how industry leaders are using robotic process automation and cognitive learning to disrupt and transform traditional finance and purchase-to-pay models," said Mr. DeMent.

Additionally, ScottMadden's Trey Robinson, partner, and Andy Flores, partner, will join Mr. DeMent, to present a workshop entitled "Designing and Implementing a P2P Shared Services Model." The workshop will cover the essential activities required to design and implement a P2P shared services operation, tools for setting the strategy, defining the opportunity, designing a model that optimizes P2P performance, and highlighting the most important activities required for successful implementation.

"P2P shared services delivery models require thoughtful design and execution to ensure the right balance is maintained between transactional efficiency and higher skilled sourcing collaboration. We are excited for the opportunity to facilitate an interactive dialogue with conference workshop participants on this important topic," said Mr. Flores.

This three-day event will provide practical guidance, tools, and techniques needed to elevate organizations to the next level of performance. For more information or to register for this event, please visit the conference website [here](#).

Contact us at [info@scottmadden.com](mailto:info@scottmadden.com) for information on our insights and laying the groundwork for shared services success.

### **About ScottMadden's Corporate & Shared Services Practice**

ScottMadden has been a pioneer in corporate and shared services since the practice began decades ago. Our Corporate & Shared Services practice has completed more than 1,300 projects since the early 90s, including hundreds of large, multi-year implementations. Our clients span a variety of industries from entertainment to energy to high tech. Examples of our

projects include business case development, shared services design, and shared services build support and implementation.

**About ScottMadden, Inc.**

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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