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# ScottMadden to Sponsor and Present at Duke University Energy Conference

**ATLANTA, GA – (October 25, 2016) –** ScottMadden, Inc., a general management consulting firm, will sponsor and present at this year's <u>Duke University Energy Conference</u> to be held on November 2, 2016, at The Fuqua School of Business at Geneen Auditorium in Durham, NC. Led by students, this annual event is aimed at bringing together thought leaders in the industry, government, and academia to fuel independent analysis on energy markets, trends, policies, and technologies.

<u>Cristin Lyons</u>, partner and grid transformation practice leader at ScottMadden, will join a panel discussion entitled "Challenges and Opportunities for Distributed Energy Resources." The panel will take a comprehensive look at the present and future state of distributed energy resources (DER) through multiple lenses. This will include a discussion of the technical challenges of having an increasingly distributed power generation capacity, the utility business model, and policy changes required to unlock value for stakeholders.

"The integration of DERs is one of the most critical issues the energy industry faces today. In order to integrate these resources, the industry and third parties need to collaborate to develop both technical and policy solutions that work for all stakeholders," said Ms. Lyons.

For more information or to register for this event, please visit the event website here.

#### About ScottMadden's Grid Transformation Practice

For more than 30 years, ScottMadden has helped our clients transform the way they operate, plan, and maintain the grid and interact with their customers. The Grid Transformation practice focuses on helping clients adapt to the myriad changes driven by the increasing penetration of distributed energy resources, such as distributed generation, storage, demand response, and microgrids. We help our clients choose the path that meets their reliability, customer, and regulatory goals, and then we help them implement it.

#### About ScottMadden's Energy Practice

We know energy from the ground up. Since 1983, we have been energy consultants. We have served more than 300 clients, including 20 of the top 20 energy utilities. We have performed more than 2,400 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

### About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit <a href="https://www.scottmadden.com">www.scottmadden.com</a> | <a href="https://www.scottmadden.com">Twitter</a> | <a href="facebook">Facebook</a> | <a href="https://www.scottmadden.com">LinkedIn</a>

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