

## ScottMadden to Sponsor and Present at North American Shared Services Leaders' Summit

**ATLANTA, GA – (October 6, 2016)** – ScottMadden, Inc., a general management consulting firm, will sponsor and present at the North American Shared Services Leaders' Summit to be held October 11-13, 2016 at The Westin Peachtree Plaza in Atlanta, GA. This event will include various learning labs, stream sessions, and discussions covering the spectrum of digitization, globalization and HR in shared services. [Trey Robinson](#), partner at ScottMadden, will serve as stream chair and present during the “globalization” sessions.

“The shared services delivery model is evolving rapidly, and we are excited to share trends and leading practices that will help conference participants take home ideas that deliver real business value,” said Mr. Robinson.

Mr. Robinson will present during the session entitled “What Is the ‘Best’ Model for Delivering Global Business Services?” This session will review a recent ScottMadden survey on industry trends and impacts of today’s GBS approaches.

Additionally, ScottMadden’s [Brad DeMent](#), partner and finance practice leader, and [Honorio Padron](#), partner, will join Mr. Robinson to facilitate a learning lab entitled “Advancing Your GBS with Next Generation Concepts.” This workshop focuses on how organizations can stay ahead of the expansion of shared services models by using next generation concepts.

This three-day event will provide practical guidance, tools, and techniques needed to elevate organizations to the next level of value add. For more information or to register for this event, please visit the conference website [here](#).

Contact us at [info@scottmadden.com](mailto:info@scottmadden.com) for information on our insights and laying the groundwork for shared services success.

### **About ScottMadden’s Corporate & Shared Services Practice**

ScottMadden has been a pioneer in corporate and shared services since the practice began decades ago. Our Corporate & Shared Services practice has completed more than 1,300 projects since the early 90s, including hundreds of large, multi-year implementations. Our clients span a variety of industries from entertainment to energy to high tech. Examples of our projects include business case development, shared services design, and shared services build support and implementation.

### **About ScottMadden, Inc.**

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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