

ScottMadden Hosted Free Webcast Based on Latest Energy Industry Update

ATLANTA, GA – (November 9, 2016) – ScottMadden, Inc., one of North America’s leading energy consulting firms, recently released its Fall [Energy Industry Update](#). For more than a decade, the ScottMadden Energy Industry Update has served as the catalyst for strategic discussion, debate, and decisions. More than 10,000 executive leaders rely on it for the most important trends and thought-provoking insights. This highly anticipated semi-annual report will give you bottom-line insights, distill recent events, and help you as you prepare for emerging trends.

On Friday, November 4, 2016, ScottMadden joined forces with Energy Central to present an interactive webinar, “[ScottMadden’s Energy Industry Update – As Yogi Berra Might Say...](#)” Coinciding with the release of ScottMadden’s latest [Energy Industry Update](#), this complimentary webcast provided insights and knowhow to navigate today’s complex, ever-changing industry.

During this session, our industry experts shared their views and fielded questions related to nuclear challenges and responses, changing energy supply and demand patterns, and emerging federal-state policy friction. Speakers included [Sean Lawrie](#), partner at ScottMadden; [Chris Vlahoplus](#), partner and clean tech & sustainability practice leader at ScottMadden; and [Rick Starkweather](#), partner at ScottMadden. [Stuart Pearman](#), partner and energy practice leader, served as the webcast moderator.

“We want to thank all those who joined us. This webcast drew strong attendance and positive reviews. This is an exciting time in our industry, and it is helpful to take a step back and take time to think about the big trends. After all, you can’t disagree with Yogi Berra who said, ‘Ninety percent of the game is half mental,’” said Mr. Pearman.

To view the webcast, please click [here](#), or to read the full report, click [here](#).

[Contact us](#) to schedule an interview with one of our thought leaders and learn more about our experience in the industry.

About ScottMadden’s Energy Practice

We know energy from the ground up. Since 1983, we have been energy consultants. We have served more than 300 clients, including 20 of the top 20 energy utilities. We have performed more than 2,400 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic

planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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