

Smart. Focused. Done Right.®

ScottMadden, Inc. 3495 Piedmont Road Building 10, Suite 805 Atlanta, GA 30305 404-814-0020 scottmadden.com

## ScottMadden Reviews "Duck Curve" Analysis at S&P Global Power and Gas M&A Symposium

**ATLANTA, GA – (February 21, 2017) –** ScottMadden, Inc., one of North America's leading energy consulting firms, recently sponsored and presented at S&P Global Market Intelligence's 30<sup>th</sup> Annual Power and Gas M&A Symposium. This premier event provided a unique platform for leading industry professionals to share insights about energy utilities in the financial markets.

During the event, <u>Stuart Pearman</u>, partner and energy practice leader at ScottMadden, presented insights from ScottMadden's <u>Energy Industry Update</u>, a publication received by more than 10,000 industry leaders. The breakout session, "<u>What Would Yogi Berra Say</u>?" provided attendees with an insider's perspective on the strategic issues and opportunities facing the industry today.

The lively discussion focused on a broad range of topics including the "duck curve." ScottMadden performed original <u>research</u> employing five years of CAISO data to examine the duck curve and its causes. "Our research confirmed that the 2013 duck curve prediction made by CAISO is coming true and faster than expect. But, it also revealed some surprises about what is causing the duck curve and, therefore, how to manage it," said Mr. Pearman.

Read <u>more</u> or download your complimentary copy of the <u>Energy Industry Update</u> today.

## About ScottMadden's Energy Practice

We know energy from the ground up. Since 1983, we have been energy consultants. We have served more than 300 clients, including 20 of the top 20 energy utilities. We have performed more than 2,400 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

## About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit <a href="https://www.scottmadden.com">www.scottmadden.com</a> | <a href="https://www.scottmadden.com">Twitter</a> | <a href="facebook">Facebook</a> | <a href="https://www.scottmadden.com">LinkedIn</a>

###

Media contact:
Mary Tew
marytew@scottmadden.com
919-781-4191