

## ScottMadden to Review Framework for Empowering Your Digital Global Business Strategy in a Complimentary Webinar

Are you prepared with a digital GBS strategy? Your competitors may be!

**ATLANTA, GA – (February 2, 2017)** – ScottMadden, Inc., a general management consulting firm, will partner with [shareserviceslink](#) to host a webinar on February 22, 2017, titled, “[Empowering Your Digital GBS Strategy](#).” The way we support our businesses in the next three to five years will look completely different from today. It is imperative that you prepare your company with a more holistic service delivery strategy for the inevitable digital world we face.

ScottMadden’s Corporate & Shared Services partners, [Brad DeMent](#) and [Trey Robinson](#), will review their predictions and ways you can begin to prepare your organization. In particular, this webinar will examine whether your company is prepared to deliver finance, human resources, supply chain, and information technology services with a new generation of “disruptive” technology—Robotic Process Automation (RPA) and Artificial Intelligence (AI).

Mr. DeMent explains, “GBS models are already in place for most companies that maintain sites around the world. Traditionally, we see high volume transactional activity located in low labor cost areas in Central America, Eastern Europe, and India. However, the digital age is upon us! Add that to new political pressures to keep work in the United States. What will it mean to the future design of GBS? Will RPA allow us to move work back into domestic shared services operations? Will AI eventually do the same for disperse Centers of Excellence (COEs)? Join us to find out.”

For more information about this insightful webinar or to learn how RPA and AI are set to disrupt and shape the future of your business, please click [here](#).

### **About shareserviceslink**

shareserviceslink is a global business community whose mission is to facilitate the evolution and maturity of the shared services market. Our 25,000 members share best practice insights and industry developments through our conferences, webinars, and reports.

### **About ScottMadden’s Corporate & Shared Services Practice**

ScottMadden has been a pioneer in corporate and shared services since the practice began decades ago. Our Corporate & Shared Services practice has completed more than 1,300 projects since the early 90s, including hundreds of large, multi-year implementations. Our clients span a variety of industries from entertainment to energy to high tech. Examples of our projects include business case development, shared services design, and shared services build support and implementation.

### **About ScottMadden, Inc.**

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic

planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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