

ScottMadden to Chair Complimentary Digital Event to Review Top Shared Services & Outsourcing Week Sessions

ATLANTA, GA – (April 21, 2017) – ScottMadden, Inc., a general management consulting firm, will join leading experts as a sponsor for SSON’s [Shared Services & Outsourcing Week \(SSOW\) North America Digital 2017](#) online event being held April 24–26. [Brad DeMent](#), partner and finance and accounting practice leader at ScottMadden, will serve as chairman. During the three-day event, he will review the most popular, high-profile sessions from the recent [SSOW North America](#) event, which was held in March.

This free event will review approaches and solutions to help practitioners establish a successful service delivery model or further improve service delivery for the next phase in their shared services journey.

As SSON states, “This live, digital summit comes at a critical and complex time for the industry, as many shared services leaders find themselves rapidly moving into uncharted territory.” SSON continues, this event “is perfectly placed to assist you in navigating this tricky terrain, presenting case studies on everything from implementing Robotic Process Automation (RPA), to continuous improvement, to leapfrogging the shared services center (SSC) maturity curve. Wherever you are in the shared services operations (SSO) journey, this event can help you to develop a blueprint for success.”

SSOW experienced a record-breaking attendance of nearly 1,000 practitioners and vendors this year,” said Mr. DeMent. “It is clear that global models and RPA are mainstream, and Artificial Intelligence is on the way. We believe we can expect major advances in the next few years that make our current delivery models hard to recognize. I look forward to chairing the first SSOW North America Digital series and hope you will join us, from the comfort of your own desk, to hear directly from world renowned shared services and GBS leadership on topics that will impact the future of your organization.”

Join us for this [complimentary event](#) and get access to nine in-depth sessions from shared services leaders from around the globe.

For information related to our insights for laying the groundwork for shared services success or to receive access to the presentations on-demand post-event, please [contact us](#).

About ScottMadden’s Corporate & Shared Services Practice

ScottMadden has been a pioneer in corporate and shared services since the practice began decades ago. Our Corporate & Shared Services practice has completed more than 1,500 projects since the early 90s, including hundreds of large, multi-year implementations. Our clients span a variety of industries from entertainment to energy to high tech. Examples of our projects include business case development, shared services design, and shared services build support and implementation.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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