

ScottMadden Connects Shared Services Industry Leaders at Semi-Annual Executive Forum

Exploring Ways to Enhance Shared Services, Improve Operations, and Increase Shareholder Value

ATLANTA, GA – (May 24, 2017) – ScottMadden, Inc., a general management consulting firm, recently joined forces with ADP to co-sponsor the 19th Semi-Annual Shared Services Executive Forum in Philadelphia. The event, hosted by Comcast, explored ways to enhance shared services and provide innovative ways to improve operations and increase shareholder value.

The forum featured networking opportunities and roundtable discussions, facilitated by ScottMadden, and focused on topics driven by participants. The intimate format allowed participants to share key areas of interest, including innovation in technology, growth strategies, sourcing options, and data security for shared services.

“We began hosting the forum more than ten years ago, and we continue to hear that attendees really value the small group setting and the diverse mix of topics and participants at this event,” said [Karen Hilton](#), partner at ScottMadden. “This recent event had a tremendous lineup of experienced participants who shared thoughts, leading practices, and opportunities on critical topics and trends affecting their shared services operations,” added co-facilitator [Jerred Crosby](#), partner at ScottMadden.

About ScottMadden’s Corporate & Shared Services Practice

ScottMadden has been a pioneer in corporate and shared services since the practice began decades ago. Our Corporate & Shared Services practice has completed more than 1,500 projects since the early 90s, including hundreds of large, multi-year implementations. Our clients span a variety of industries from entertainment to energy to high tech. Examples of our projects include business case development, shared services design, and shared services build support and implementation.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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