

ScottMadden Releases Latest Edition of the Semi-Annual Energy Industry Update

ATLANTA, GA – (May 4, 2017) – ScottMadden, Inc., one of North America’s leading energy consulting firms, recently released its spring [Energy Industry Update](#). For more than a decade, the ScottMadden Energy Industry Update has served as the catalyst for strategic discussion, debate, and decisions. More than 10,000 executive leaders rely on it for the most important trends and thought-provoking insights. This highly anticipated semi-annual report will give you bottom-line insights, distill recent events, and help you as you prepare for emerging trends.

Themed “**It’s the End of the World as We Know It (And I Feel Fine)**,” this Update examines the direction and magnitude of some of the changes shaping our industry, and what utilities are doing to prepare for and thrive in a changing world. ScottMadden discusses hot-button topics, including:

- **Solar Curtailment:** Operational challenges, including curtailment, are becoming more common with the explosive growth of utility-scale solar. Is this a trend or an aberration? Is there a win-win solution when duck curve phenomena stress the system?
- **Australia’s Response to Distributed Generation:** Australia is a global leader in distributed solar PV. The country has 1.5 million solar PV systems with penetration levels reaching 65% of homes in some suburban neighborhoods. What can we learn here in the United States from the experience down under?
- **Smart Cities:** “Smart Cities” is an idea getting a lot of attention, both in public policy and industry circles. Why? How much of this is buzz and how much is practical? What role can the utility play?

“The energy utility world is changing. But utilities, and others in our industry ecosystem, are learning, preparing, and adapting. It is a time of surprising developments and new ideas—a great time to be a part of this industry,” said [Stuart Pearman](#), partner and energy practice leader at ScottMadden.

If you have not already registered, we encourage you to join ScottMadden and Energy Central for the interactive webcast, “[ScottMadden’s Energy Industry Update – It’s the End of the World as We Know It \(And I Feel Fine\)](#),” on Friday, May 19, 2017, from 1:00–2:00 PM EDT. During this free session, our industry experts will share their views and field questions related to solar curtailment, Australia’s response to distributed generation, and smart cities. Join us to hear from [Chris Vlahoplus](#), partner and clean tech & sustainability practice leader at ScottMadden and Paul Quinlan, clean tech manager at ScottMadden. Mr. Pearman will serve as an additional presenter and the webcast moderator.

To schedule an interview with one of our thought leaders or to learn more about our experience in the industry, please [contact us](#).

About ScottMadden's Energy Practice

We know energy from the ground up. Since 1983, we have been energy consultants. We have served more than 400 clients, including 20 of the top 20 energy utilities. We have performed more than 3,000 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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Media contact:

Mary Tew

marytew@scottmadden.com

919-714-7628