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ScottMadden Shares Guiding Principles to Create the Next Generation Financial Shared Services Organization

ATLANTA, GA – (June 28, 2017) – ScottMadden, Inc., a general management consulting firm, recently sponsored and presented at SSON's Shared Services for Finance & Accounting event in Dallas, TX. This event offered a unique platform for attendees to gain the proper knowledge to evaluate the impact of intelligent automation, grow their shared services operations from a North American focus to a global one, and transform their service delivery into the indispensable backbone of the business.

During the event, <u>Brad DeMent</u> and <u>Trey Robinson</u>, partners and leaders of ScottMadden's finance and accounting practice, discussed a new generation of shared services. So, what's next for financial shared services organizations (SSOs)?

"Organizations need to begin skating to where the hockey puck will be versus where it is now. A digital financial shared services strategy can avoid wasteful spending in yesterday's technology, vendor call centers, long-term BPO contracts, and much more. ScottMadden can help you review basic principles of establishing an enterprise-wide digital plan that will keep your finance organization relevant for the next decade," said Mr. DeMent.

"As many shared services organizations begin to mature, it is extremely important to remain focused on expanding, innovating, and inspiring your teams. Those who don't, stagnate. However, those who do remain strategic organizational assets," added Mr. Robinson. "We are excited to be able to share leading practices at conferences like this, and we are thrilled to partner with our clients as they navigate this evolution."

Are you wrestling with fragmented operations in multiple locations, multiple ERPs, discretionary consumption of services, and/or limited focus on transactions? <u>Contact us</u> to learn how you can begin rethinking your traditional shared services model.

About ScottMadden's Corporate & Shared Services Practice

ScottMadden has been a pioneer in corporate and shared services since the practice began decades ago. Our Corporate & Shared Services practice has completed more than 1,500 projects since the early 90s, including hundreds of large, multi-year implementations. Our clients span a variety of industries from entertainment to energy to high tech. Examples of our projects include business case development, shared services design, and shared services build support and implementation.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | Twitter | Facebook | LinkedIn

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