

## The RTCC Highlights ScottMadden's View of the Smart City Opportunity for Utilities

**ATLANTA, GA – (July 27, 2017)** – ScottMadden, Inc., one of North America's leading energy consulting firms, was recently featured in the Research Triangle Cleantech Cluster (RTCC) newsletter to highlight a new report focused on the concept of "smart cities." This [white paper](#) provides a brief introduction to smart cities, details a framework to help visualize potential components, and identifies a simple, step-wise path for utilities to successfully support their community's efforts to pursue "smart city" initiatives.

"Smart Cities' means different things to different people. The conversation about them includes real possibilities, good intentions, and some hype. But there is a practical path forward for many utilities, including steps that can be taken now. Done right, this can be a win-win for utilities and cities over the long term," said [Stuart Pearman](#), partner and energy practice leader at ScottMadden. "As Humphrey Bogart said to Claude Rains at the end of Casablanca, 'Louis, I think this is the beginning of a beautiful friendship.'"

"The RTCC is advancing the cleantech economy in the Research Triangle by collaborating with member companies like ScottMadden to bring thought leadership to issues such as this," added [Chris Vlahoplus](#), partner and clean tech & sustainability practice leader at ScottMadden.

[Click here](#) to download the article in full. To learn more about smart city opportunities for utilities, and other emerging trends, view our latest [Energy Industry Update](#).

### About ScottMadden's Energy Practice

We know energy from the ground up. Since 1983, we have been energy consultants. We have served more than 400 clients, including 20 of the top 20 energy utilities. We have performed more than 3,000 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

### About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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