

## ScottMadden to Examine the Transforming Electric Sector at the SEPA Grid Evolution Summit

**ATLANTA, GA – (July 12, 2017)** – ScottMadden, Inc., one of North America’s leading energy consulting firms, will soon join industry leaders as a sponsor and presenter at the [Smart Electric Power Alliance \(SEPA\) Grid Evolution Summit](#) being held July 25–27 in Washington, DC. This event provides a unique platform for industry stakeholders to discuss electric evolution – how the electric sector will develop, modernize the grid, and better integrate distributed energy resources (DERs).

During the event, Chris Sturgill, senior associate at ScottMadden, will join panelists from CLEAResult and ICF International to discuss diversifying utility and industry revenue models. This session will begin the discussion of how to move forward as a player in the electricity industry. How are independent energy service companies eroding traditional utility revenues? How do utilities manage costs when revenues are flat or declining? Can utilities compete in non-regulated services to maintain revenues? Whether responding to mandates in a changing regulatory environment or working with non-regulated services and third parties, panelists will explore diverse case studies and begin a broader dialogue about dealing with imposed change.

“These are tough questions with no easy answers, but several states, like New York, California, and perhaps surprisingly [Illinois](#), are laying the foundation to adapt utility operations and planning to increase DER penetration,” said Mr. Sturgill. “These states are pursuing very different paths to integrate DER and other diverse resources; each will provide important lessons for the industry,” added [Cristin Lyons](#), partner and grid transformation practice leader at ScottMadden and Market Design track chair.

For more information about the transitions in Illinois, view ScottMadden and SEPA’s complimentary [white paper](#).

### About Smart Electric Power Alliance

The Smart Electric Power Alliance (SEPA) is an educational non-profit and a trusted platform for education, research and collaboration to help utilities deploy and integrate solar, storage, demand response, and other distributed energy resources. Created in 1992, we currently have over 1,000 members who represent the whole spectrum of industry stakeholders. Utilities, ISOs, large energy users, corporate and non-profits look to us to facilitate solutions for today’s challenges and to meet tomorrow’s electricity needs for the next decade and beyond. For more information, visit [www.solarelectricpower.org](http://www.solarelectricpower.org) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

### About ScottMadden’s Grid Transformation Practice

For more than 30 years, ScottMadden has helped our clients transform the way they operate, plan, and maintain the grid and interact with their customers. The Grid Transformation practice focuses on helping clients adapt to the myriad changes driven by the increasing penetration of distributed energy resources, such as distributed generation, storage, demand response, and

microgrids. We help our clients choose the path that meets their reliability, customer, and regulatory goals, and then we help them implement it.

**About ScottMadden, Inc.**

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, and Grid Transformation. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

###

Media contact:

Mary Tew

[marytew@scottmadden.com](mailto:marytew@scottmadden.com)

919-714-7628