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## ScottMadden Explores Strategy as the Key Armor against Cyber Attacks

**ATLANTA, GA – (November 3, 2017) –** ScottMadden, Inc., one of North America's leading energy consulting firms, will soon join top experts as a sponsor and presenter at the <u>Active Communications International (ACI) Next Generation Cyber Security for Utilities</u> conference being held November 8–9 in Washington, DC. This event provides a unique platform to discuss preventing, protecting, monitoring, and responding to cyber attacks affecting utilities today.

During this event, Henry Bell, director at ScottMadden, will join Steven Noess of the North American Electric Reliability Corporation (NERC) and Caroline Trum of the North American Energy Standards Board (NAESB) as a panelist for the session, "Strategy Is the Best Security." This panel will explore how to apply mandatory reliability standards; diversify partners, participation, and providers; and integrate preparedness through early detection of threats to operational systems. Michael Johnson of the National Cybersecurity Institute (NCI) at Excelsior College will serve as moderator.

"In many organizations, security can be very reactive, busy with activity, and unable to answer the question: 'Are we becoming more secure?' ScottMadden helps security organizations implement a <u>tailored operating model</u> that utilizes a risk-based approach to identify and prioritize risk-mitigation efforts through a collaborative continuous improvement process designed to secure the enterprise," said Mr. Bell.

With more than 30 years of energy expertise, ScottMadden has developed an approach to help clients implement <u>cybersecurity programs</u> that target enterprise risks and improve cybersecurity capabilities. How does your cybersecurity program stack up? Learn about the top five practices for changing security policies in this <u>new report</u>.

## About ScottMadden's Energy Practice

We know energy from the ground up. Since 1983, we have been energy consultants. We have served more than 400 clients, including 20 of the top 20 energy utilities. We have performed more than 3,000 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

## About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, Grid Transformation, and Rates, Regulation, & Planning. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries,

business units, and functions. To learn more, visit  $\underline{\text{www.scottmadden.com}} \mid \underline{\text{Twitter}} \mid \underline{\text{Facebook}} \mid \underline{\text{LinkedIn}}$ .

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