

ScottMadden Joins Utility Dive to Explore Next Generation Utility-Led Community Solar

ATLANTA, GA – (November 6, 2017) – ScottMadden, Inc., one of North America’s leading energy consulting firms, recently contributed to Utility Dive’s article, [“Utilities Take Note: Next Generation Utility-Led Community Solar Is Emerging.”](#) The article, featuring ScottMadden partner [John Pang](#), explores the evolution of [utility-scale solar integration](#).

As the article shares, “ScottMadden has worked with Smart Electric Power Alliance and with utilities on customer surveys and focus groups to refine program design,” said Mr. Pang. “The driver is customer demand and the most important barrier is stakeholder engagement. To get that engagement, it is vital to communicate how community solar’s value proposition addresses customer preferences. One key to attracting customers is ‘simple and straightforward rate structures.’”

Mr. Pang added, “Next generation community-solar-plus-battery-storage will be one of a ‘new array of services’ utilities offer. Specifics have yet to be worked out, such as who owns the battery and how you properly credit subscribers, but the addition of storage should not be ignored.”

“Although solar has come a long way in the past few years, there is still so much more potential to be explored. We are very excited and bullish on the latest developments in controllable solar coupled with storage,” continued [Mr. Pang](#).

For additional information, access our latest report on the [potential for solar to provide more than just energy](#).

About ScottMadden’s Clean Tech & Sustainability Practice

Leveraging our energy expertise, the ScottMadden Clean Tech & Sustainability practice helps our clients effectively navigate through the quickly changing energy landscape. We specialize in assisting our clients with sustainable energy strategies and making smart portfolio choices. We work with our clients to understand and effectively utilize cleaner, renewable sources of energy, such as wind, solar, bioenergy, and nuclear. Our experienced team of energy practitioners understands the roles of energy efficiency, demand response, and storage as part of an integrated strategy. We also assist clients with sustainability, bringing an understanding of energy-unique concerns.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, Grid Transformation, and Rates, Regulation, & Planning. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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