

ScottMadden to Discuss the Next Phase of Wind Energy in the U.S.

ATLANTA, GA – (December 21, 2017) – ScottMadden, Inc., one of North America’s leading energy consulting firms, will join industry leaders at the [Southeastern Wind Coalition \(SEWC\) Conference](#) on January 25, 2018. This [wind energy conference](#) will focus on the most relevant topics for wind energy in the Southeast.

With some early successes, the question remains, what needs to happen to bring large-scale deployment of wind in the Southeast? [Chris Vlahoplus](#), partner and clean tech & sustainability practice leader at ScottMadden and board of directors member at SEWC, will chair and moderate a panel focused on the future of wind. Panelists from Copenhagen Infrastructure Partners K/S, GE Renewables, and Tennessee Valley Authority will explore the most likely options: offshore, land-based, or imports and what models and technologies are needed to drive deployment (e.g., IRPs or PURPA).

“By hosting this conference, the SEWC is serving an important role in bringing a better understanding of how best to deploy wind energy in the Southeast,” explains Mr. Vlahoplus.

The Southeast currently lags other regions of the country in wind energy development. In order to advance wind energy development or imports in the region, it is essential to first understand the opportunities and barriers facing each state. This [analysis](#) provides a clear framework to accomplish this goal and develop an informed strategy for the future. The full findings are available to full and board-level members of SEWC. To join, please visit the [SEWC web site](#).

About the Southeastern Wind Coalition

The Southeastern Wind Coalition is a non-profit that works to advance the wind industry in the Southeast. We focus on supply chain, land-based wind, offshore wind, and wind imports. Our mission is to advance the wind industry in ways that result in net economic benefits to utilities, citizens, and ratepayers. The Coalition takes an objective, data-driven, and economic development focused approach to ensure the Southeast can take advantage of this clean, low-cost fuel source.

About ScottMadden’s Clean Tech & Sustainability Practice

Leveraging our energy expertise, the ScottMadden Clean Tech & Sustainability practice helps our clients effectively navigate through the quickly changing energy landscape. We specialize in assisting our clients with sustainable energy strategies and making smart portfolio choices. We work with our clients to understand and effectively utilize cleaner, renewable sources of energy, such as wind, solar, bioenergy, and nuclear. Our experienced team of energy practitioners understands the roles of energy efficiency, demand response, and storage as part of an integrated strategy. We also assist clients with sustainability, bringing an understanding of energy-unique concerns.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, Grid Transformation, and Rates, Regulation, & Planning. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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