

ScottMadden to Release Energy Industry Update and Host Free Webcast to Assess the State of Corporate Renewables Purchasing, the Repeal of the Clean Power Plan, and Energy Storage

ATLANTA, GA – (April 5 2018) – ScottMadden, Inc., one of North America’s leading energy consulting firms, will soon release its Spring [Energy Industry Update](#). For more than a decade, the ScottMadden Energy Industry Update has served as the catalyst for strategic discussion, debate, and decisions. More than 10,000 executive leaders rely on it for the most important trends and thought-provoking insights.

Themed “Recalibration,” this issue will focus on strategic drivers that are propelling, and challenging, our industry. ScottMadden will offer insights on topics like corporations buying renewable power, Clean Power Plan (CPP) repeal and replacement, and energy storage:

- **The Rise of Corporate Renewables Power Purchase Agreements (PPAs)** – Corporations are buying more clean energy, but it’s not as easy as it sounds. How do they look at this, strategically and tactically? What are the risks, strategies, drivers, and key considerations?
- **The CPP Repeal and Replacement** – With the Obama-era CPP being repealed by the Trump administration, what’s next? Could the replacement be more tailored to power generator characteristics? What would that mean?
- **Energy Storage** – Battery storage in the marketplace sounds simple, but it isn’t. What are the complexities? Is the cost worth it? How do I price it? How does it impact the services we provide now?

“It is a time like no other in our energy industry. Our theme for this issue is ‘Recalibration.’ It is an opportune time for industry leaders to recalibrate: What is the new normal? What will it be? And what do I need to do today to prepare?” said [Cristin Lyons](#), partner and energy practice leader at ScottMadden.

To receive your copy of this complimentary report, subscribe [here](#), or to download the prior issue, click [here](#). **An advance copy of the Update will be available to media prior to the release date. For more details, please [contact us](#).**

If you are interested in scheduling an interview with one of our thought leaders, please [contact us](#).

Complimentary Energy Industry Update Webcast

ScottMadden will join forces with Energy Central to present an interactive webcast, “[ScottMadden’s Energy Industry Update – Recalibration](#),” on Friday, June 1, 2018, from 1:00–2:00 PM EDT. During this free session, our industry experts will share their views and field questions related to how corporations approach renewable power purchases, CPP repeal and replacement, and energy storage. Join us to hear from Paul Quinlan, clean tech manager at

ScottMadden; Preston Fowler, director at ScottMadden; and Kevin Hernandez, director at ScottMadden. [Stuart Pearman](#), partner at ScottMadden, will serve as the webcast moderator. Click here to [register](#).

About ScottMadden's Energy Practice

We know energy from the ground up. Since 1983, we have been energy consultants. We have served more than 400 clients, including 20 of the top 20 energy utilities. We have performed more than 3,000 projects across every energy utility business unit and every function. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, Grid Transformation, and Rates, Regulation, & Planning. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#).

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