

## ScottMadden's Solar Trifecta Report Highlighted at SEPA Utility Conference

**ATLANTA, GA – (May 15, 2018)** – ScottMadden, Inc., one of North America's leading energy consulting firms, recently presented at the Solar Electric Power Alliance (SEPA) Utility Conference in Rancho Mirage, California. This conference connected utility experts from varying sectors to discuss how to implement clean energy and grid modernizing technology.

During the event, [John Pang](#), partner at ScottMadden and conference panelist, reviewed a path to smart utility-scale solar and shared the key to integrating these resources. In particular, the presentation discussed the "solar trifecta," which is three market requirements that could allow smart utility-scale solar to cost competitively offer operational attributes comparable to conventional generation.

"With the use of existing technology and declining technology costs, utility-scale solar can become a much more dynamic and valuable asset for the electric grid," explains Mr. Pang.

During the same panel, Rosella Motoki, energy contract manager at Hawaiian Electric Company (HECO), explored Hawaii's new approach for contracting between utility and renewable project developers. These new public power purchase agreements (PPAs) are designed to reduce risk for developers and provide better flexibility in the cost-effective, dynamic dispatch of power. In 2016, ScottMadden and SEPA partnered with HECO to evaluate a variety of innovative PPA structures.

"It is exciting to see HECO leverage an innovate PPA structure to produce more flexible operations and better results for all parties involved," adds Mr. Pang.

To learn more about these topics see the following ScottMadden's publications: [The Solar Trifecta: A Path to Smart Utility-Scale Solar](#) and [Proactive Solutions to Curtailment Risk: Identifying New Contract Structures for Utility-Scale Renewables](#). To learn more about advances in the utility industry, please visit our [website](#).

### **About ScottMadden's Clean Tech & Sustainability Practice**

Leveraging our energy expertise, the ScottMadden Clean Tech & Sustainability practice helps our clients effectively navigate through the quickly changing energy landscape. We specialize in assisting our clients with sustainable energy strategies and making smart portfolio choices. We work with our clients to understand and effectively utilize cleaner, renewable sources of energy, such as wind, solar, bioenergy, and nuclear. Our experienced team of energy practitioners understands the roles of energy efficiency, demand response, and storage as part of an integrated strategy. We also assist clients with sustainability, bringing an understanding of energy-unique concerns.

### **About ScottMadden, Inc.**

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, Grid Transformation, and Rates, Regulation, & Planning. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#)

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Media contact:

Mary Tew

[marytew@scottmadden.com](mailto:marytew@scottmadden.com)

919-714-7628