

ScottMadden Joins The Cleanie Awards Panel to Recognize the Best in Clean Technology Business and Marketing

Awards Program Highlights Business Leadership, Communications, and Issues Advocacy Driving Bottom Line Impact in a Multi-Billion Dollar Global Market

ATLANTA, GA – (June 20, 2018) – Chris Vlahoplus, partner and clean tech & sustainability practice leader at ScottMadden, Inc., one of North America’s leading energy consulting firms, has joined The Cleanie Awards as a judge. In its inaugural year, [The Cleanie Awards](#) set out to recognize breakthrough achievements in the clean tech industry.

The Cleanie Awards are broken into 12 categories covering business and marketing, including innovation excellence, business leadership, and superior media outreach campaigns. The awards aspire to identify the unsung movers and shakers in the industry, from the top of the Fortune 100 list to hot start-ups, pioneering individuals, and high-impact advocates.

“This program provides a unique opportunity to honor those who are making a significant difference in clean tech—an area that is often overlooked for general awards. As The Cleanie Awards team puts it, ‘We look forward to amplifying innovation stories that demonstrate the bottom line impact clean tech has on the global economy.’ ScottMadden is excited to support their efforts and boost recognition for elite ‘cleantechies,’” says Mr. Vlahoplus.

Submissions are being accepted through June 30. To enter, visit www.thecleanieawards.com. Corporations, disruptive start-ups, and individuals responsible for leading the industry and advocates making an impact are encouraged to apply. All submissions will be judged by a [prominent panel](#) of respected industry executives, marketers, advocates, entrepreneurs, and educators.

Winners will be announced in September.

About The Cleanie Awards

The Cleanie Awards program will generate much needed visibility for innovators and disruptors in the industry who are creating life (and planet) changing solutions. The campaigns recognized in the awards aim to influence public opinion about technologies delivering on the promise of a clean energy future. For more information, visit our website at www.thecleanieawards.com. Follow us on [Twitter](#) or [Facebook](#) at @CleanieAwards and [LinkedIn](#).

About ScottMadden’s Clean Tech & Sustainability Practice

Leveraging our energy expertise, the ScottMadden Clean Tech & Sustainability practice helps our clients effectively navigate through the quickly changing energy landscape. We specialize in assisting our clients with sustainable energy strategies and making smart portfolio choices. We work with our clients to understand and effectively utilize cleaner, renewable sources of energy, such as wind, solar, bioenergy, and nuclear. Our experienced team of energy practitioners understands the roles of energy efficiency, demand response, and storage as part of an

integrated strategy. We also assist clients with sustainability, bringing an understanding of energy-unique concerns.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, Grid Transformation, and Rates, Regulation, & Planning. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#).

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