

Summary

Tony Gonzalez joined ScottMadden in 2016 after 14 years in the utility energy industry with Georgia Power. He worked in Georgia Power's distribution and transmission departments, where he gained experience in grid engineering design, construction project management, and control center operations. Most recently, Tony led the company's digital strategy focusing on social intelligence, voice of the customer research, and external advocacy impacting marketing, legislative, and regulatory. He started his career at Georgia Power within distribution and transmission operations and progressed through various leadership positions. Tony earned a B.S. in electrical engineering from Georgia Institute of Technology and an M.B.A. from the Robinson School of Business at Georgia State University.

Areas of Specialization

- Transmission and Distribution
- Grid Modernization
- Program and Project Management
- Capital Project Planning
- Strategic Assessment and Planning
- Strategy Implementation
- Utility Operations and Technology
- Operating Model Improvement

Recent Assignments

- Guided a utility in understanding compliance requirements for federal awards and embedding proper processes, controls, and systems to ensure compliance and accurate reporting to ensure reimbursement
- Provided maintenance and supply chain management advisory to a large regional airport and delivered improvement recommendations along with a high-level maintenance strategy improvement road map
- Led the development and implementation of an enterprise project and portfolio management program at a Caribbean utility that included a centralized governance structure, standardized project management process, and project management and reporting systems
- Worked with the senior leadership at a Caribbean utility to develop an integrated strategy and governance model for asset and supply chain management and implement a suite of improvement initiatives to realize the approved strategy/governance model
- Provided advisory, project management, and planning support to the utility transformation program management office (PMO) in the execution of three interdependent work streams aimed at the design of the optimal organization, development of an overarching road map for all projects/initiatives, and the implementation plan for a large vertically integrated utility
- Assisted a Caribbean utility PMO in strengthening its project management coordination, organization governance, project execution results/quality through the implementation of road map projects/initiatives, including transitioning to a new organizational design, assisting with the stakeholder alignment process, establishing project management standards and best practices, improving the PMO's tools and artifacts, and developing the quality management system's policy, process, and procedures
- Provided PMO support for an integrated energy company's new home automation service offering by guiding the development of a project organization with clear accountabilities, project artifacts, and processes consistent with leading practices
- Managed initiative to establish a management framework at a top-five utility that covers five business services areas that can be executed on an annual basis to drive continuous improvement and best-in-class practices
- Managed project with the goal of enabling a nuclear fleet to complete more hours of work, and more important work, in the plants through the maintenance organizations without driving increases in the overall cost profile
- Developed recommendations to optimize the staffing and workload across the three utility operating companies with gas functions by conducting a workload/resource side-by-side for the gas operations segment of top-five utility holding company
- Supported the development of an improvement plan that leveraged a nuclear management model to improve operations of a top-five nuclear operator. This included strengthening corporate oversight, reinforcing functional accountabilities within the corporate-site fleet structure, and establishing management fundamentals for sustainable improvement
- Managed a cross-functional project for the development of the organization's first omni-channel analytics program aimed at driving results through better performance management and intelligence gathering/analysis to guide company major strategy decisions. Project completed 50% ahead of schedule