

ScottMadden Reviews the HR Technology Landscape and the Risk for HR Organizations: Setting the Right Strategy

ATLANTA, GA – (September 25, 2018) – ScottMadden, Inc., one of North America’s leading general management consulting firms specializing in shared services, recently joined industry leaders at the HR Technology Conference & Exposition in Las Vegas. As the industry’s leading independent event for more than 20 years, this conference is a key catalyst for HR and IT executives in their drive to leverage technology and secure HR’s role as a crucial component in the overall success of their company.

Jerred Crosby, partner at ScottMadden, along with Jon Luk and Rodrigo Adissi, both senior associates at ScottMadden, represented ScottMadden and came away with noteworthy insights.

“We are in an era where automation has become a focal point in HR technologies. HR processes can now be supplemented by enhanced workflows, robotic intervention, and direct end-user interface,” explains Mr. Crosby. “How does this translate to the daily experience of employees? The focal point must pivot from HR automation to the support and productivity of the workforce.”

He continues, “The HR technology landscape is very robust, but the risk for HR organizations is starting with technology. Important work should occur to develop an HR strategy and technology road map unique to your organization’s needs. Setting a vision that addresses enterprise strategy and workforce goals in coordination with culture, people, and tailored processes leads to the best technology decision making. Organizations are having to embrace contingent and distributed workforces. So what new HR technologies can help support this model? Consideration needs to be given to accessibility, data structure, scope of services, and user experience, or your technology investments may fall short of engaging the broader workforce.”

“The proliferation of HR technology options on display was impressive,” adds Mr. Adissi. “Features offered by market leaders are quickly converging, and project success hinges on accurate requirements identification and the implementation partner’s experience.”

For additional information, dive into this [case study](#) to see how VCU Health System transformed their services and support with an HR solution center that combines process knowledge and technology.

About ScottMadden’s Corporate & Shared Services Practice

ScottMadden has been a pioneer in corporate and shared services since the practice began decades ago. Our Corporate & Shared Services practice has completed more than 1,600 projects since the early 90s, including hundreds of large, multi-year implementations. Our clients span a variety of industries from entertainment to energy to high tech. Examples of our projects include business case development, shared services design, and shared services build support and implementation

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, Grid Transformation, and Rates, Regulation, & Planning. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#).

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