

## ScottMadden's Energy Industry Update Encourages Utilities: Don't Stop Believin' in the Grid

ATLANTA, GA – (October 30, 2018) – ScottMadden, Inc., one of North America's leading management consulting firms specializing in energy, has released its latest edition of [The Energy Industry Update \(EIU\)](#). Themed "Don't Stop Believin'," this EIU explores grid modernization efforts around the nation, including some common themes, and what utilities should consider for their own programs.

There is no one-size-fits-all definition for what grid modernization is or what investments comprise grid modernization initiatives; however, there are common themes around enabling customer engagement, enhancing reliability and resiliency, and more efficiently using grid assets. This [Update](#) addresses how states and utilities are testing the waters.

"As customer expectations are set relative to other services and technology advances and as distributed energy resources become more prevalent, utilities are focusing on what capabilities they'll need to adapt to a new environment and what investments in their systems are needed to get there. This report examines what those investments are and how they are justified and recovered, which varies by utility," says Chris Sturgill, manager at ScottMadden.

We encourage you to join ScottMadden for our [interactive webcast](#) on Friday, November 2, 2018, from 11:00AM–12:00PM EDT for an in-depth examination of key topics covered in this issue. During this complimentary session, our industry experts will share their views and field questions related to these key topics. See highlights in this [new video](#).

### About ScottMadden's Energy Practice

We know energy from the ground up. Since 1983, we have served as energy consultants for hundreds of utilities, large and small, including all top 20 energy utilities. We have helped our clients develop strategies, improve operations, reorganize companies, and implement initiatives. Our broad and deep energy utility expertise is not theoretical—it is experience based.

### About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, Grid Transformation, and Rates, Regulation, & Planning. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit [www.scottmadden.com](http://www.scottmadden.com) | [Twitter](#) | [Facebook](#) | [LinkedIn](#).

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