

ScottMadden Highlights Four Factors to Energize a Corporate Renewable Energy Program

ATLANTA, GA – (November 6, 2018) – ScottMadden, Inc., one of North America’s leading management consultant firms specializing in energy, has released a [new report](#) highlighting four key factors that make up a successful corporate renewable energy program. This report identifies opportunities to help transform complex energy problems into achievable, sustainable solutions.

The private sector is increasingly turning to renewable energy to achieve corporate sustainability goals. Companies are pursuing a diverse range of approaches to achieve these goals, including a growing trend toward corporate renewable power purchase agreements. ScottMadden has identified four key factors that make up a successful corporate renewable energy program:

- A plan that aligns a company’s renewable goal and strategy with its business strategies
- Consistent execution and attention to all facets of the renewable strategy
- Pre-determined reporting metrics
- Internal and external integration throughout business operations

These four factors create the underlying framework that supports corporate clean energy goals and the various approaches to achieve them. The program will be iterative, and companies should refine each factor throughout the process.

“Corporate sustainability strategies hold a prominent position in today’s businesses. As more companies depend on corporate renewable energy programs to help achieve their sustainability goals, successful implementation of these programs is crucial,” explains [Chris Vlahoplus](#), partner and clean tech & sustainability practice leader at ScottMadden and report co-author.

“A corporate renewable energy program should not be a separate add-on program, but it should be integrated into the overall business vision to allow maximum cost and environmental benefit,” adds Theresa Perry, senior associate at ScottMadden and report co-author.

For more information on establishing a corporate renewable energy program, please [contact us](#).

About ScottMadden’s Clean Tech & Sustainability Practice

Leveraging our energy expertise, the ScottMadden Clean Tech & Sustainability practice helps our clients effectively navigate through the quickly changing energy landscape. We specialize in assisting our clients with sustainable energy strategies and making smart portfolio choices. We work with our clients to understand and effectively utilize cleaner, renewable sources of energy, such as wind, solar, bioenergy, and nuclear. Our experienced team of energy practitioners understands the roles of energy efficiency, demand response, and storage as part of an

integrated strategy. We also assist clients with sustainability, bringing an understanding of energy-unique concerns.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. Our practice areas include Energy, Clean Tech & Sustainability, Corporate & Shared Services, Grid Transformation, and Rates, Regulation, & Planning. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#).

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