

Summary

Rachel Babcock joined ScottMadden in 2015 after receiving an M.B.A. from the Georgia Institute of Technology's Scheller College of Business. Prior to joining ScottMadden, Rachel worked as a UX strategy consultant for The Coca-Cola Company, where she was responsible for strategizing digital environments for Coke's internal and external facing platforms. Prior to this experience, she spent the majority of her early professional career at Kubota Tractor Corporation, where she managed strategic projects in operations, supply chain, and financial services/insurance. In addition to an M.B.A., she holds dual B.A. and B.S. degrees in international business and French from Georgia State University and a certificate in international business and economics from the University of Paris, Sorbonne.

Areas of Specialization

- Supply Chain
- Finance and Accounting
- Strategy Implementation
- Strategic Assessment and Planning
- Change Management Strategy and Planning
- Supply Chain Analytics and Data Science
- Design and Implementation (SS)

Recent Assignments

- Supported a global beverage and coffeemaker conglomerate that was building out its international supply chain and procurement operations. Led project and change management activities for three large-scale international supply chain projects involving critical stakeholders across four continents
- Conducted a process design audit on strategic sourcing, procurement, and contract management for a large transmission utility. The audit included a thorough assessment of process and technology control design effectiveness, identification of gaps, and improvement recommendations based on leading practices
- Led a supply chain inventory management leading practices assessment, identified high-impact improvement opportunities, and created a future state road map to address areas of improvement at a large power utility
- Led a supply chain benchmark assessment for a major energy utility, which included leveraging proprietary performance metrics to develop and present a fact-based view of current inventory management performance in comparison to industry peers and provide directional improvement opportunities
- Managed a supply chain service delivery model assessment at a top-10 electric utility, which included conducting and evaluating results of a work activity assessment, facilitating future state design workshops, and developing a future state road map and implementation plan
- Managed a procure-to-pay technology implementation at a global manufacturing company. Work included designing functional requirements, managing application development, leading multilevel user acceptance testing, building systematic workflows, setting up supplier catalogs and sourcing forms, supporting cutover and deployment, and managing user training, rollout, and stabilization
- Performed a cost-benefit assessment for a major public utility's entrance into the energy imbalance market and developed testimony on the results to support a filing with the Public Regulation Commission
- Led an accounts payable process standardization and redesign initiative at a large international retailer
- Supported the design and development of a Master Data Management (MDM) framework for standardizing location data for a global, high-fashion retailer. Supported a proof of concept using robotic process automation to support MDM and built future state business processes for implementation
- Designed a strategic road map for a large public power provider to support a \$300 million capital investment
- Supported the transformation of a large international retailer's human resources organization. Evaluated current state processes, facilitated future state design workshops, assessed best practices, presented recommendations, and led several implementation work streams
- Supported the development of a strategic business plan for a major utility, which identified market size, trends, and competitors; proposed product offerings and value propositions; recognized competitive advantages and synergies; and laid out plans and strategies for business development, operations, and execution of entry into a new commodity market
- Designed and implemented a multilevel accounts payable metrics and reporting framework, containing executive, functional, and operational-level metrics for a finance and accounting shared services center of an international manufacturing company