

Summary

Rachel Babcock joined ScottMadden in 2015 after receiving an M.B.A. from the Georgia Institute of Technology's Scheller College of Business. Prior to joining ScottMadden, Rachel worked as a UX Strategy Consultant for The Coca-Cola Company, where she was responsible for strategizing digital environments for Coke's internal and external facing platforms. Prior to this experience, she spent the majority of her early professional career at Kubota Tractor Corporation, where she managed strategic projects in operations, supply chain, and financial services/insurance. In addition to an M.B.A., she holds a dual bachelor of arts and sciences in international business and French from Georgia State University and a certificate degree in international business and economics from the University of Paris, Sorbonne.

Areas of Specialization

- Supply Chain Operations and Optimization
- Operations Improvement and Process Redesign
- Service Delivery Design and Implementation
- Project and Organizational Change Management
- Procure-to-Pay Transformation
- Strategic and Business Planning

Recent Assignments

- Led organizational change management for a multinational beverage company to support the creation of an international procurement center of excellence and the implementation of a new strategic procurement model. Oversaw all change management activities to champion technical and process/operational changes impacting more than 30 manufacturing plants and 50 vendors
- Led the design and implementation of a service delivery model for a large national research and development laboratory. Work included policy and process redesign, technology requirement development, change management and communications, and training design and development
- Managed a procure-to-pay technology implementation at a global manufacturing company. Work included designing functional requirements, managing application development, leading multilevel user-acceptance testing, building systematic workflows, setting up supplier catalogs and sourcing forms, supporting cutover and deployment, and managing user training, rollout, and stabilization
- Led a supply chain inventory management leading practices assessment, identified high-impact improvement opportunities, and created a future state roadmap to address areas of improvement at a large power utility
- Conducted a process design audit on strategic sourcing, procurement, and contract management for a large transmission utility. The audit included a thorough assessment of process and technology control design effectiveness, identification of gaps, and improvement recommendations based on leading practices
- Supported the design and development of a Master Data Management (MDM) framework for standardizing location data for a global, high-fashion retailer. Supported a proof of concept using Robotic Process Automation (RPA) to support MDM and built future-state business processes for implementation
- Led a supply chain benchmark assessment for a major energy utility, which included leveraging proprietary performance metrics to develop and present a fact-based view of current inventory management performance in comparison to industry peers and provide directional improvement opportunities
- Managed a supply chain service delivery model assessment at a top-10 electric utility, which included conducting and evaluating results of a work activity assessment, facilitating future state design workshops, and developing a future state roadmap and implementation plan
- Performed a cost-benefit assessment for a major public utility's entrance into the energy imbalance market and developed testimony on the results to support a filing with the Public Regulation Commission
- Designed a strategic roadmap for a large public power provider to support a \$300 million capital investment
- Supported the development of a strategic business plan for a major utility, which identified market size, trends, and competitors; proposed product offerings and value propositions; recognized competitive advantages and synergies; and laid out plans and strategies for business development, operations, and execution of entry into a new commodity market
- Designed and implemented a multilevel, accounts payable metrics and reporting framework containing executive, functional, and operational level metrics for the finance and accounting shared services center of an international manufacturing company