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ScottMadden Explores Extracting Value from Power Markets

ATLANTA, GA – (August 6, 2019) – ScottMadden, Inc., one of North America's leading management consulting firms specializing in energy, recently joined industry leaders as a sponsor and presenter at Infocast's Renewables: Extracting Value from Power Markets conference. This event provided a unique platform to discuss key issues facing power markets today.

What will be the cumulative impact of state and city energy efficiency goals, consumer product improvements, and other energy efficiency developments on demand in the future? What is the expected impact of distributed energy resources on demand? During the conference, Josh Kmiec, director at ScottMadden, explored these questions and more in his interactive workshop discussing power market demand outlook.

"Transportation electrification, distributed energy resources, and energy efficiency developments are all current trends at play in the market, but to what extent will each of these impact demand for power in the future? With so much to consider, it's crucial we have a grasp on changes to policy and customer behavior at the state and local levels and how those trends translate to changes in power market demand. Equally important is to understand the scale in which these trends actually impact power markets," comments Mr. Kmiec.

Paul Quinlan, clean tech manager at ScottMadden, also moderated a panel discussion reviewing power market transformation and renewables. "With the growing interconnection between power market changes and renewable energy growth, it's important to explore how this is affecting grid flexibility, competition, reliability, and resilience. It is clear that higher penetrations of renewable energy will continue to influence wholesale energy prices and market design," notes Mr. Quinlan.

For more information on the latest trends in power markets, please access our latest <u>Energy Industry Update</u>.

About ScottMadden's Energy Practice

We know energy from the ground up. Since 1983, we have served as energy consultants for hundreds of utilities, large and small, including all of the top 20. We focus on Transmission & Distribution, the Grid Edge, Generation, Energy Markets, Rates & Regulation, Enterprise Sustainability, and Corporate Services. Our broad, deep utility expertise is not theoretical—it is experience based. We have helped our clients develop and implement strategies, improve critical operations, reorganize departments and entire companies, and implement myriad initiatives.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. We consult in two main areas—Energy and Corporate & Shared Services. We deliver a broad array of consulting services ranging from strategic planning through implementation across many

industries, business units, and functions. To learn more, visit $\underline{www.scottmadden.com} \mid \underline{Twitter} \mid \underline{Facebook} \mid \underline{LinkedIn}$

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