

ScottMadden Named as 2020 Top Workplace by Atlanta Journal-Constitution

The Atlanta Journal-Constitution Recognizes 150 Companies and Organizations in Atlanta as Top Workplaces 2020

ATLANTA, GA – (March 2, 2020) – ScottMadden, Inc., one of North America’s leading management consulting firms specializing in energy and shared services, has been awarded a [Top Workplaces 2020](#) honor by [The Atlanta Journal-Constitution \(AJC\)](#), a major daily newspaper in Atlanta, GA. Highlighting the city’s top work places for 2020, the rankings are compiled from a broad survey of employees who are asked to evaluate their own firm against critical success factors, including alignment, execution, and connection, to name a few.

To earn this recognition, ScottMadden’s engagement scores were benchmarked against 80 consulting firms nationwide and then ranked by region.

“For more than a decade, the Top Workplaces award has helped organizations stand out among their competitors to attract talent,” says Eric Rubino, CEO of [Energage, LLC](#), the third-party survey research partner. This differentiation is more important than ever in today’s tight labor market. “Establishing a continuous conversation with employees so you have a deep understanding of your unique culture is proven to help achieve higher referral rates, lower employee turnover, and double the employee engagement levels. No longer is recognition simply a much-deserved cause for celebration, but it’s fast becoming mission-critical to establish a competitive advantage for recruitment and retention.”

“Our people are the stronghold of this company—our unique factor that sets us apart. To know they celebrate this culture and rate working at ScottMadden so highly is quite rewarding, to say the least,” adds [Jennifer Wornat](#), partner over recruiting at ScottMadden.

For information about a career at ScottMadden, please [click here](#).

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. We consult in two main areas—Energy and Corporate & Shared Services. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit www.scottmadden.com | [Twitter](#) | [Facebook](#) | [LinkedIn](#).

About Energage

Energage, a certified B-corporation, offers web-based solutions and advisory services that help organizations recruit and retain the right talent. Home of Top Workplaces research, Energage offers solutions that collect, understand, and amplify the voice of the employee, enabling organizations to reduce unwanted turnover, lower recruiting costs, and increase retention. Based on more than 13 years of culture research, advanced comparative analytics, and patented algorithms trained on more than 20 million employees at 58,000 companies, Energage has

isolated the 15 drivers of engaged cultures that are critical to the success of any organization.
For more information, please visit energage.com.

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