

ScottMadden Named as One of America's Best Management Consulting Firms in the United States for the Fifth Year

Forbes Media and Statista Recognize America's Top Management Consulting Firms

ATLANTA, GA – (March 17, 2020) – Forbes Media, in partnership with <u>Statista</u>, a market research company, has recognized <u>ScottMadden</u>, Inc., for the fifth year as one of 222 <u>America's</u> <u>Best Management Consulting Firms</u> in the United States. This annual list focuses on management consultancies providing businesses across 16 industry sectors and 16 functional areas with the best guidance on their practice.

Statista began with a long list of more than 1,300 management consulting firms and used survey results to determine the top 222. These companies are recognized based on rankings compiled from two online surveys: an expert survey (partners and executives from management consultancies) and a client survey among senior executives who have worked with management consultancies in the last four years.

The first survey included 7,500 consulting firm partners and executives who were asked to recommend consultancies (excluding their own). The second survey included 1,000 senior executives who recommended management consultancies using a shortlist partially based on the expert survey. Statista then identified the firms that received a disproportionately high number of client recommendations.

"We're thrilled to receive this honor, and humbled that our clients and industry competitors regard us with such esteem. All credit goes to our staff and consultants for amplifying our foundation of quality and integrity," says <u>Brad Kitchens</u>, president and CEO at ScottMadden.

For information about ScottMadden's services or a career at ScottMadden, please click here.

About ScottMadden, Inc.

ScottMadden is the management consulting firm that does what it takes to get it done right. We consult in two main areas—Energy and Corporate & Shared Services. We deliver a broad array of consulting services ranging from strategic planning through implementation across many industries, business units, and functions. To learn more, visit <u>www.scottmadden.com</u> | <u>Twitter</u> | <u>Facebook</u> | <u>LinkedIn</u>.

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