

### *Summary*

Todd Craighead joined ScottMadden in 2022. He specializes in assessing and improving operating models and leading transformational people, process, and technology solutions across the full range of company functions, including innovation, marketing and sales, supply chain, procure-to-pay, HR, finance and accounting, IT, and shared services. He has experience leading business transformations as both a consultant and as an employee at The Coca-Cola Company and Exxon and has worked in approximately 20 countries across five continents. Todd received a B.E. in electrical engineering and mathematics from Vanderbilt University and an M.B.A., with concentration in finance, from Georgia State University.

### *Areas of Specialization*

- Operating Model Improvement
- Strategic Assessment and Planning
- M&A Due Diligence and Integration
- Global Business Services
- Organizational Redesign and Staffing
- Program and Project Management
- Cost Reduction

### *Recent Assignments*

- Led assessment of multifunctional organizational design and training improvement opportunities for customer service and operations departments of a U.S.-based propane distribution company
- Served as work stream lead for service center deployment for a large, higher education institution with emphasis on defining scope of services for HR and IT activities and completing process, organization, and technology design for IT support contact center and audio-visual services
- Led assessment and design of finance, security, and real estate functions for an international management consulting firm standing up a multifunction shared services center
- Served as program manager for design and deployment of processes and organization for first micro fulfillment center for a midwestern grocery retailer
- Served as program manager of an ERP strategy assessment and strategic technology roadmap development initiative for a U.S.-based, multinational quick-service restaurant chain
- Served as program manager for the design and deployment of financial controls testing capability as part of integration of two telecom companies
- Served as program manager for merchandising and supply chain BlueYonder ERP deployment and business transformation for a Canadian grocery retailer
- Led a merchandising work stream as part of a company-wide assessment of operating model synergies for a Canadian grocer comprised of six different retail banners
- Served as project director for six different acquisitions of bottling production and distribution territories in the United States and Canada, involving approximately 80 facilities and 10,000 employees
- Served as global process lead for the design and rollout of indirect procurement process, organization, and technology across all global regions for a top-five consumer packaged goods (CPG) company
- Served as process and system lead for revenue and cost optimization of global innovation process and pipeline for a top-five CPG company, supporting 45 worldwide PMO processes and organizations
- Managed a process architecture work stream as part of global shared services design and rollout for HR, finance, and IT functions of a top-five CPG company
- Led development and deployment of an enterprise-wide process model for a top-five CPG company with primary usage for enterprise architecture assessment of new technology proposals and foundation for continuous process improvement initiatives